

# PRIVACY POLICY

Welcome to APG Education FZE's Privacy Policy. This document outlines how we handle and protect the information you provide when using our website.

We retain the right to modify this policy at any time, and any updates will be promptly communicated to you. To stay informed about the latest changes, we recommend frequent visits to this page.

# **Information We Collect**

During your website visit, we may gather the following data:

- Your IP address
- Contact details and email address
- Additional information such as interests and preferences
- Data profiling your online behavior on our site

### Purpose of Data Collection

We collect your data for various purposes:

- Understanding your needs better
- Enhancing our services and products
- Sending promotional emails with information we believe you'll find compelling
- Contacting you for surveys and other market research activities
- Tailoring our website based on your online behavior and preferences

### **Data Protection and Security Measures**

APG Education FZE is dedicated to safeguarding your data's confidentiality and ensuring its security. We've employed the latest technologies and software to thwart data theft, unauthorized access, and disclosure.

# **Our Cookie Policy**

When you consent to our website using cookies, you agree to the data it collects related to your online activities (analyzing web traffic, favored web pages, and visited sites).

The information gathered through cookies is utilized to personalize our website to meet your requirements. Once utilized for statistical analysis, this data is completely purged from our systems. Please note that cookies do not grant us control over your computer in any manner.

Their sole purpose is to track useful and less useful pages, aiding us in providing an improved user experience. If you wish to deactivate cookies, you can do so by adjusting your internet browser settings.